Tighter Equipment Budget? Spend Less; Get More!

Here are some winning suggestions...

150,000 sq. ft. of warehousing; with over 8,000 machines in stock.

It's hard to escape the media, as-well as the reality of our current economic climate, and it is in such times that complacency becomes dangerous. As most companies are tightening the purse strings and budgets are strained, purchasing strategies change and become varied.

Despite these new constraints, health clubs still need to retain clientele by meeting their equipment needs and updates. For any fitness facility, it is critical to keep up the caliber of their equipment and ensure that they are able to maintain superiority over the competition.

There is a difficult and complicated balance which all club operators face, and this pertains to both keeping members happy, as-well as ensuring that equipment remains modern and in good working order with minimal maintenance costs.

Remanufacturing latest model machine to "like new" condition.

Equipment professionally packaged and inventoried "like new".

There are a multitude of elements which a business can trim to cut operating costs, equipment however remains critical, as aging ailing equipment hampers member satisfaction. There are far more price competitive options, further hampering member loyalty. As people shop to search for better alternatives, it is critical to keep equipment current and in good order.

In lieu of these realities, many companies face this challenge and make important considerations, one of which is to determine if it realistic to buy new expensive equipment, or to in turn look to the most obvious alternate option, namely Remanufactured or Used equipment.

For a growing number of facilities this option has become an even more popular choice, and for a huge number of other facilities which in good times may have overlooked this option, remanufactured and used equipment has become far more realistic, and an almost natural choice.

Global Fitness the worldwide leading supplier or remanufactured and used equipment has evolved this segment to become a well acclaimed and highly regarded part of the fitness equipment industry. Through greater purchasing power Global has the widest and largest selection of top brands and models, as-well as exceptional pricing. Just as importantly the level of service and support is comparable to that of acquiring new equipment. The benefits attached to working with an industry leader are unmatchable. While allot of imitators try to emulate, Global continues to innovate and marvel the industry.

The ongoing credit crunch continues to affected leasing & financing, and while deals are still being financed, the dollar amounts securable have decreased substantially. Yet another reason to consider Global Fitness is their ability to easily outfit a gym with equipment needs at half the cost of new. This stretches each leasing dollar to translate to more machines on that gyms floor.

Over 50 team members strong, with a large fleet of trucks and logistics solutions.

As the facts and odds stack up, it seems all the more pertinent to astutely consider Remanufactured or Used equipment. Isn't it time that you learned more?

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